

# WESLEY GEARY

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## Professional Summary

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I am an innovative multimedia designer who unites creativity with technology to meet strategic business objectives. I am equally comfortable working within a team as well as on my own. I am also an experienced manager who effectively determines strategies and appropriate resources to ensure the ultimate success of all project components. Some key areas of expertise include:

- Developing, producing and editing video content
- Translating concepts to visual design
- Developing streaming media content
- Live production and event management
- Building and managing project teams
- Directing executives and talent on screen and stage

## Skills

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- Accordent Capture Station
- Adobe Director
- Adobe Dreamweaver
- Adobe Flash
- Adobe Fireworks
- Adobe Photoshop CS 5.1
- Adobe Premiere CS 5.5
- Audacity
- Cisco Video Conference Units
- Final Cut Pro
- HTML/XHTML/CSS/HTML5
- Microsoft Expression
- Microsoft Office
- Microsoft SharePoint
- Polycom Video Conferencing Units
- Sonic Foundry Mediasite
- Sorenson Squeeze
- Tandberg Video Conferencing Units
- TechSmith Camtasia Studio
- Windows Media Encoder

## Work History

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### Auditorium Events Manager

11/2015 to Current

**Cenero, LLC** – Malvern, PA.

For Cenero I am the primary contact to lead and manage all onsite events for one of their major clients, TD University as well as for other clients. These events can consist of IP or SIP based videoconferencing, webcasting, audio and video rerecording and editing, stage and lighting design and PowerPoint creation and editing.

Selected accomplishments:

- Lead videoconference tech for TD Bank Board of Directors Meeting.
- Event lead for over 145 live onsite events or meetings in 2016.
- Recorded and editing the Abington Health Case Study video
- Lead tech for 3 location videoconferencing 2015 Kick Off event.

### President

10/2010 to Current

**Geary Productions, LLC** – Wayne, PA.

At Geary Productions I routinely design, direct, record, edit, write and produce video and multimedia projects. These are used internally as well as through various external mediums to achieve maximum exposure and increase revenue. I also oversee all web projects, designs and graphics.

Selected accomplishments:

- Lead Webcast producer for Philadelphia University of the Arts providing production and broadcast of 2014 commencement ceremonies.
- Selected by the World Affairs Council as Lead Webcast producer for the first live webcast broadcast from historic Independence Hall.
- Recorded and edited video press announcement and post announcement interviews for GenomeQuest at Beth Israel Deaconess Medical Center. The resulting videos were GenomeQuests first streaming videos announcing the collaboration to develop whole-genome analysis (WGA) applications for personalized health care.
- Redesigned New Concepts Med Spa website and created a mobile version of same.
- Recorded and edited panel discussion and interviews at Plant and Animal Genome Conference for GenomeQuest resulting in a marked increase in traffic to GenomeQuest website.

### **Lead Webcast Producer**

10/2011 to 05/2013

**Merck Pharmaceuticals** – Whitehouse Station, NJ.

At Merck I served as lead producer for Merck broadcast communications designed for both internal and external audiences. I also tested and recommended new equipment and policies designed to improve audience experience and reduce overall footprint.

Selected accomplishments:

- Served as Lead Producer and main video switcher for Merck Q&A webcast featuring Senator/Senate Majority Leader Tom Daschle viewed by over 300 employees live.
- Lead Webcast Producer for Executive Vice President Peter Kim's companywide end of year address from Boston, Massachusetts.
- Lead Webcast Producer for Merck Corporate Regional Conference held in Durham, North Carolina.
- Served as the floor manager for Merck's October 2011 Executive Business Briefing directing the CEO, Ken Frazier, and Executive Vice Presidents presenting and running the event from the audience side of things.
- Served as lead Director and Webcast Producer for numerous Executive Employee Briefings lead by CEO, Ken Frazier, broadcast worldwide to thousands of employees and stock holders live and on-demand.

### **Global Multimedia Manager**

03/2002 to 10/2010

**Bentley Systems, Incorporated** – Exton, PA.

At Bentley Systems I managed and produced multimedia projects that enhanced worldwide and regional marketing initiatives. I also developed concepts for digital media and determined optimal delivery mediums for events and campaigns. I directed all streaming media efforts utilizing internal servers and external content delivery networks. I built and maintained eLearning portal and recorded, edited, produced and streamed well over 500 courses.

Selected accomplishments:

- Created Commercial videos that helped Bentley become and remain well regarded in the industry, many of which are still being used on their website, by sales at user meetings and to open trade shows.
- Produced C-level and senior management "virtual" sales kickoff presentations, prepping speakers, recording, editing and producing all messages, and supported the company's direction to reduce overhead usually incurred through colleague travel.
- Provided websites and video support for product launches that were widely regarded as very successful with many insiders raving about the advanced features while attendance at user events were significantly increased.
- Worked with budget projects from \$2,000 to \$200,000 and constantly came in at or under budget while maintaining quality standards.
- Vetted, selected and managed audio/visual vendors and equipment for annual user conference featuring as many as 2500 current and prospective users.
- Selected and managed all outside audio/visual vendors high-profile multimedia projects worldwide.

Managed the development of database driven eLearning portal and edited more than 500 "best practice" video

presentations for Bentley's first-ever virtual user conference that were available live and on- demand.

## Education

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**Associate of Arts: Architectural Studies**

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**Pennsylvania Institute of Technology** - Media, PA.

## Websites

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- <https://www.youtube.com/gearyproductions>
- <https://www.linkedin.com/in/wesgeary>
- <https://www.facebook.com/gearyproductions>
- <http://www.gearyproductions.com>